

Fundraising Chair (Appointed)

Term: One year

Time Required: 6 to 8 hours per month during peak times

Overall Responsibility: Establish, promote, oversee, coordinate, and support all Branch fundraising activities.

Responsibilities:

- Oversee and coordinate all Branch fundraising projects, including AAUW Funds, AAUW Ashland Endowment Funds, Scholarship Funds, and the biennial Upscale Sale
- Facilitate discussions on potential Branch fundraising projects
- Develop a Branch fundraising plan with measurable goals and objectives and periodically evaluate fundraising efforts
- Follow all applicable Branch and National fundraising policies, including “AAUW Fundraising Policy #501” and any applicable Branch fundraising policies
- Serve on the Board

Qualifications:

- Knowledge of AAUW Ashland’s fundraising history and regulations
- Ability to work with a team
- Participate in collaborative decision-making for the Branch
- Knowledge of charitable tax laws (optional but helpful)
- Experience and knowledge about fundraising, planning and goal setting