

Social Media Chair (Appointed) Term:

One year

Time Required: 4-5 hours per month

Responsibilities:

- Promote the mission and vision of AAUW National and AAUW Ashland on FaceBook at least once a week to ensure that the content remains current and relevant
- Maintain the Branch's FaceBook page
- Keep Branch members and the public informed about the activities and issues related to gender equity for women and girls
- Coordinate with Communications Chair and Website Coordinator to ensure consistency of message and content across all media
- Keep track of activities and update the Operations Manual as needed

Qualifications:

- Knowing how to manage and maintain a FaceBook page
- Enthusiasm for sharing the AAUW mission and vision
- Knowledge of Branch members, events, and activities
- Computer and internet literacy and willingness to learn new strategies