

## AAUW ASHLAND BOARD MEETING

OCTOBER 25, 2021

ZOOM MEETING

Present: Catherine Lutes, Jean Conger, Regina Ayers, Marilyn Hawkins, Sandra Coyner, Ellen Fowler, Susan Schaefer,  
Bessie Azari, Lan Roberts, Diane Toth

Catherine called the meeting to order at 3:30 p.m. and the following items were discussed:

The September meeting minutes were approved.

### MEMBERSHIP

Susan Hollandsworth is out with an injury and should be returning in November. It is reported that there are four new members and renewals received for a total of 140 members.

There was a discussion about inviting nonmembers to the general meeting. A suggestion was made that a registration link be sent to them. There is also information on our FB page and website.

### PROGRAMS:

Marilyn Hawkins, Programs Chair, asked for comments about the presentation by Amy Handler at the last meeting.

At the next general meeting on November 20, 2021 will be Kristen Gast from SOU: The Student Debt Crisis: Unequal Impacts on Women.

### FINANCE:

Jean Conger reported that the costs for the bookmark that was recently printed were covered by funds raised to support the endowment committee.

Catherine Lutes also suggested a change to the bookmark with other information on the back including our mission statement, meeting dates, Foundation info. The budget would cover costs of printing and mailing out to members with a holiday card. Board members voted and there were no objections to this idea.

Sandra Coyner reported that the Arts Center donation and Upscale Sale proceeds will not be needed to cover the operating expenses for this year.

Catherine Lutes discussed a dues increase of \$5.00 as of July 1, 2023. Board members were asked to think about how to pass this raise on to membership, all at once or in stages.

## UPSCALE SALE

Bessie Azari reported the following:

The Upscale Sale is scheduled for May 25-29(this included the prep time)

Pam Shay will join Bessie Azari as Upscale Sale co-chair, replacing Paula Wilken. The clothing section leader position is now vacant.

The \$5400 remaining in the 2019 Upscale Sale account will be added to the annual scholarship giving for 2022.

Profits from the upcoming Memorial Day Upscale Sale will be allocated to both annual scholarships and the SOU and RCC Foundations for 2023.

Bessie also reported that members have donated a total of \$3811 to National Funds in the first three quarters of 2021. Thank you, Members.

## PUBLICATION GUIDELINES

Ellen Fowler stated that the website has become much more important as a way to communicate during the pandemic. She also emphasized to make sure that any contributions made to the website are accurate and are kept up to date.

A discussion was had regarding the process for recognizing the occasion of a member's death or illness. Please read through the guidelines and let Ellen know if you see any areas where you would like to suggest a change.

Ellen also has researched options for our membership renewal process including being able to use online renewal and using PayPal as a payment option for renewal and also donations. National will assist with setting up the online renewal process. Catherine Lutes proposed that Ellen continue to look into these options.

Lan Roberts offered that her husband may be able to assist with the website.

## PUBLIC POLICY

Regina Ayers reported that they are having monthly meetings now and have gained 3 new members. She also requested that we send her any questions or suggestions that we might have for the upcoming public policy meeting in January with the four female council members.

## DIVERSITY AND INCLUSION

Catherine Lutes suggested that this issue be saved for the next Board Meeting in November.

The next Board meeting will be held on November 29<sup>th</sup> at 3:30 p.m. on Zoom. There being no further business, the meeting was adjourned at 5:00 p.m.

Respectfully Submitted,

Diane Toth

