

AAUW Ashland Strategic Plan 2020

Education & Training			
Goal A	Continue to fundraise for and award local scholarships to women students at SOU and RCC	Endowment and scholarship committees, fundraising chair and members	Ongoing
Goal B	Continue to advocate for education and equity issues state and nationwide (Title IX, STEM...)	Public Policy committee and members	Ongoing
Goal C	Continue to present branch programs that are open to the public and support the mission and strategic plan	Program chairs and board	Ongoing
Economic Security			
Goal A	Form a committee to both research local economic security issues and to recommend specific steps to the board	Ad hoc committee to be formed fall 2020	2020-2022
Leadership			
Goal A	Research the lack of women on boards of directors and advocate for state legislation requiring women be included on governing boards in Oregon	Public policy with help from members	2020-2022
Governance and Sustainability			
Goal A	Continue to review, revise and organize branch governing documents	Ad hoc committees to be formed at June board retreat	2020
Goal B	Continue to modernize and integrate our communications structure (website, social media, member directory, all member e-mail, virtual meetings)	Communications committee, newsletter committee, board, interest groups and committees	2020
Electoral Participation			
Goal A	Develop a non partisan strategy to get out the vote with a focus on equity issues; partner with local groups like the LWV; offer a voter education event	Board and members with help from the Program Chairs and Public Policy	2020