

**AAUW ASHLAND BOARD MEETING
NOVEMBER 26, 2018
ASHLAND PUBLIC LIBRARY**

Present: Pam Shay, Gretchen King, Sonja Friedman, Julie Benezet, Carole Forgan, Catherine Lutes, Janet Troy, Paula Wiiken, Sandra Coyner, Peggy Audibert

The meeting was called to order at 3:30 pm, and the following items were discussed:

The October minutes were corrected to eliminate superfluous language regarding the Vanguard account discussion. Sonja Friedman moved, Carole Forgan seconded, that the minutes be approved as corrected. Unanimous consent.

FINANCE REPORT (see attached)

Sonja Friedman distributed the Revenue/Expense report, showing a bank balance of \$2,198.34, checking, and \$6,000.23, savings. Rent overpayment has not been reimbursed as of this date. It was noted that Liquor Liability Insurance must be acquired for the Holiday Party in the amount of \$130.00. This cost will be deducted from Insurance Expense.

LIASON REPORTS

Membership

Catherine Lutes reported that 34 membership directories have yet to be picked up, and she will continue to bring to meetings for delivery. At this time, two new members have submitted biographies for publication, **Linda Thomas and Claudette Paige**. We welcome them with enthusiasm and best wishes. New member orientation ~~will~~ **has been held in November with the next to** be held February 6, 2019.

Rosemary Adalian will be asked to send a card to Maurine Mazor with get well wishes for her son.

Meeting Greeters have become hard to come by, and Board members are asked to fill the positions whenever possible.

Also noted, Diana ~~Versluis~~ **Quirk** received a note from Elizabeth Estabrooks, Oregon Women Veterans Coordinator, thanking AAUW Ashland for the opportunity to speak to our members, she appreciated how engaged her audience was at the October meeting, and would come back to speak anytime.

Public Relations

Janet Troy submitted the following:

Ashland Chamber Liaison: Donna Wright attends the Friday Ashland Chamber Greeters meetings as a representative of AAUW Ashland. She received an invitation to host Greeters in 2019, but was unsure if there was an interest. (After discussion regarding the expense of renting space to host an event of 70-80 people, the Board requested Donna to decline the invitation.)

Ashland Daily Tidings: AAUW Ashland receives space for a column in the Ashland Daily Tidings on the fifth Thursdays of the year. Currently, members of the Public Policy committee are writing the articles. The next article will run on November 29th.

PR Calendar: Janet Troy has developed a PR calendar to help track events, press releases, columns and other PR activities related to the branch. Please send information on upcoming activities that are appropriate for an external audience her way.

Public Policy: Paula Wiiken reported that Jeff Golden, newly elected Oregon State Senator, will be the speaker at the January Branch Meeting. The Public will be invited to attend.

VANGUARD ACCOUNT (see report)

Carole Forgan and Paula Wiiken reported to the Board the merits and inferior points of both the current AAUW Ashland Vanguard Balanced Index Fund, and a possible Vanguard Money Market account, to be set up in conjunction with the Index Fund. Discussion ensued as to what purpose the money would be used plus what allocation amount would be most beneficial to current use while allowing some of the money to grow for the future. Suggestions: Endow scholarship funds, use as a “Rainy Day” fund for emergency use, or perhaps create a Special Project Fund to meet our mission of taking action on issues that impact women and girls. The Board decided to form an Ad Hoc committee to determine how to best use this fund to develop **Special Projects** for the branch and its members, and report back to the Board at the January meeting. Those serving on this committee are Sonja Friedman, Paula Wiiken, Janet Troy, and Julie Benezet.

BUDGET TIMELINE

Pam Shay, with help of Board discussion, outlined the following schedule for budget development for 2019:

January	Review current budget; propose budget for new fiscal year
February	Dues Recommendation to meet budgetary requirements
March	Survey Membership
April	Dues announcement; Distribute Dues Invoice to Membership
May	
June	Retreat; discuss survey results

POTENTIAL FUNDRAISER

Kimie Oshima has offered to do a program for the Branch prior to her returning home in April. Pam suggested the Methodist Church as a venue and will speak to the church authorities regarding availability and expense. An entry fee of \$10.00 is suggested, and an event chair is needed.

MEMBERSHIP SURVEY FOR 2019

Sandra Coyner discussed survey content to be sent out to the Membership next year and how the results can be used. *Survey Monkey* will be the platform, using both “open” and “closed” questions to receive a range of answers from broad to specific. Sandra will present a draft proposal for the survey at the January Board meeting with discussion on content and result expectations.

There being no further business, the meeting was adjourned at 5:10 pm

Respectfully submitted
Peggy Audibert, Recording Secretary

