

ASHLAND VISION



The monthly newsletter of the Ashland, Oregon Branch.
www.ashland-or.aauw.net

MARCH 2018

BREAKING THROUGH BARRIERS

PRESIDENT'S MESSAGE

#NEVERAGAIN

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Looking Ahead

March Branch Meeting	Mar 10
AAUW Oregon State Convention	Apr 20-22
Celebration of Scholars	May 22

Mission: AAUW advances equity for women and girls through advocacy, education, philanthropy and research.

Women in Film: In Front of and Behind the Camera

Our March 10 Branch meeting will feature Joanne Feinberg, Associate Producer of the award-winning documentary "A Thousand Mothers." The 39 minute long documentary will be followed by a discussion and Q&A.

"A Thousand Mothers," set at an ancient nunnery above the Irrawaddy River, looks at the lives of Buddhist nuns in Sagaing, Myanmar and contrasts the opportunities offered to them at the nunnery to the limited

choices available to girls and women in Myanmar itself. Directed by Kim Shelton, this documentary had an all women crew on the ground in Myanmar.

Joanne Feinberg founded Fein Films in 2015 after 11 years as Director of Programming at the Ashland Independent Film Festival. She was instrumental in creating this highly respected regional festival admired by filmmakers and audiences alike. She graduated with honors from



New York University's Tisch School of the Arts with a combined degree in Cinema Studies and Film & TV Production.

When: Saturday, March 10, 9:30 am-12 noon

Where: SOU Stevenson Union, Diversions Room

April 14 Branch Meeting

Our Branch April meeting is always fun as we get to honor our members with the Florence Schneider Award and the Named Gift Awards. In addition, we will hear from one of our members about her efforts for peace and will have time to share ideas for what we would like to

see Ashland AAUW be in the future. Come to celebrate our past, present, and future.

When: Saturday, April 14, 9:30 am-12 noon

Where: SOU Stevenson Union, Diversions Room

Calendar: 2018

March 10, 2018

SAT, 9:30 am-12 noon
Branch Meeting—Women in Film
Diversions Room, SOU

April 14, 2018

SAT, 9:30 am-12 noon
AAUW Ashland Annual Meeting
Diversions Room, SOU

May 22, 2018

TUES., 6-9 pm
Celebration of Scholars
Rogue River Room, SOU

June 2018

TBD
Annual Board Retreat
Ashland Public Library,
Guanajuato Room



Happy March to all of you. One of the objectives in our Strategic Plan for this year is to decide how we will deal with fundraising for such items as scholarships, National Conference for College Women Student Leaders (NCCWSL), and other community-related projects. Your Board has spent time discussing this issue and has decided that in February, 2019, the appeal for scholarship donations will also include NCCWSL. In September of each year a group will meet to determine what other entities we will support through various fundraising activities. The Board will approve those recommendations.

Speaking of scholarships, we are in the middle of our yearly appeal for donations for scholarships. I have found the whole activity around scholarships (donating, selecting, celebrating, mentoring) to be extremely rewarding. I have maintained a good relationship with my mentee from last year and have enjoyed getting to know this remarkable woman. Please consider participating at some point in this process. Another important activity that is going on right now is the nomination of leaders for the next year. Gretchen is chairing the Nominating Committee. Please consider volunteering for a position, or saying "yes" if you are asked. I have found the Ashland AAUW Board to be a great group of women with whom to serve.

Sandy Theis,
Co-President

Give: AAUW Ashland Scholarship Funds

Ashland AAUW members are at the front line to provide scholarship support to women students. Our scholarship awards help women students to not incur debt throughout their public higher education studies. Read more at <https://www.aauw.org/2017/08/04/equality-higher-ed/>

Give to the AAUW Ashland Scholarship Funds. Check writing instructions on page 4 of this issue. <https://ashland-or.aauw.net/files/2018/01/AAUW-Vision-February-2018-FINAL-ilovepdf-compressed.pdf>

Does This Add Up?



At graduation, the average woman owes **\$1,500 MORE** in loans than the average man does



That and the gender pay gap mean it will take her **two years LONGER** than a male graduate to pay off her loans.

Learn more at deeperindebt.org.



Fun & Festive Bags for Scholarships

Katharine Lang raised \$1000 for AAUW Ashland scholarship funds for women at Rogue Community College. A scholarship committee member since 2013, Katharine is a passionate supporter of the community college system. She made and sold 50 sets of festive and fun bags to family and friends.



Katharine Lang and Bags

Share your photo and story about contributing to our scholarship funds!

In Her Own Words:

Power Forward

Edited by Wanda Chin, AAUW Ashland Scholarship Co-Chair

Yvonne Von Holle and Sierra Burt are two of our 2017 Scholarship Recipients. Here, in their own words, are their thoughts on what higher education means to them.

Yvonne VonHolle, RCC student and mother of two

“My new job as an office manager, bookkeeper accountant for a small college has broadened my belief in what I am capable of. My vision of becoming a physical therapist took on a deeper meaning, as I want to continue my studies to attain a doctorate in physical therapy. I also want to major in business so that I can be the most effective owner of my own physical therapy practice, while serving both English- and Spanish-speaking clientele.

The financial support from AAUW Ashland is a reason I have been able to concentrate on school. My financial situation has changed, just enough to make me ineligible for further federal aid. I have two teenage daughters (aged 14 and 16). One attends RCC classes, and this makes me keenly aware of the cost of college. I am saving for my own education as well as theirs. It is a journey and a challenge that is worth the triumph in the end.



Photo by Elisabeth VonHolle

Yvonne VonHolle, Olympic lifting in her Health/PE program.

I am on the honor roll-- juggling work of a full-time student, employee, wife, mother and property owner without having my grades suffer. I have been successful in mentoring two young girls who are in their first college-year at RCC. I continue to assist with FAFSA, OSAC, life-skills and general support.

I believe in AAUW, and I believe in my daughters and these young women, setting themselves up to succeed.”

Yvonne is a major in Associate of Science Health/PE and Associate of Applied Science Business Technology

Sierra Burt, SOU Emerging Media Digital Arts

“As a Graphic Packing Designer Intern at Harry & David, I designed packaging that will be released and sold throughout Harry & David’s retail channels (online, catalog, and in-store). I was surprised how applicable my marketing major was for this position - I had to evaluate the past, present, and future assortments to guarantee my designs fit the Harry & David aesthetic, appealed to the demographic, and were cohesive and photogenic.

The Harry & David internship program required all the interns to meet up and work together each week. We had a shark tank project, where we were formed into three groups—each had to come up with a new product or product line. At the end of summer we proposed our plan to the Harry & David President and VPs. My group won the competition with our Super Foods product line.

“My coworkers and supervisors were positive and encouraging, helping to foster my growth as a designer.”



Sierra Burt (top row, leg up) and Harry & David interns organized and raised a pallet of food for Teresa McCormick Center, the non-profit food bank on the Harry & David campus.

The news of particular importance for our members this month is the upcoming increase of the National AAUW portion of our dues – from \$49 to \$59, beginning for renewals and new members this spring. Our State dues remain \$16, and our Branch dues remain \$35, so the total new amount for annual dues will be \$110. Any change in dues is made with careful deliberation and with input from members (you will recall a National online survey this past year). The increase reflects actual expense history and the broadening scope of services, activities, and programs offered by National AAUW. You will see this increase reflected on new membership forms as they are distributed later this year.

Welcome to our newest member:

Joye Otto - Born and raised in the Bay Area, Joye did her undergraduate work at San Francisco State University in Creative Writing and went on to Brandeis University for graduate work in Playwriting. Since 1995, she has worked in secondary and community college education, and is currently teaching at Rogue Community College. Most recently, she created a one-week camp for middle-school aged girls focusing on self-esteem, kindness and leadership, and is interested in continuing this kind of development for girls with AAUW. Outside of work, Joye is busy raising a daughter who is currently a sixth grader at Ashland Middle School.

— Priscilla Arnold, Membership Chair

South District News

AAUW Medford Branch Meeting

Saturday, March 3, 9:30 am
Rogue Credit Union, 1330 Poplar Drive

Program:
“Global Issues Panel,”
 Joan Rycraft, discussion leader

Saturday, April 7

Program:
“To Live and Die a WASP: Women Air Service Pilots,”
 presentation by author William H. Miller

Saturday, June 9, 10 am–4 pm

Medford Spring Garden Tour, 10th annual tour, tickets will be \$20

AAUW Grants Pass Branch Meeting

Thursday, March 15, 6 pm
Fruitdale Grange

Program:
“Once Our Branch Was But a Twig,”
 presented by AAUW Members and Historians Gwen Jacobsen and Joan Momsen

In Our Thoughts

Cards have been sent to:

- Kate Wolf-Pizor for emergency surgery
- Alice & Darryl Mallory for the passing of long-time mentor/friend (almost family) Alberta
- Chris Donchin for recent medical procedure
- Joan Vogel for upcoming knee replacement
- Elaine Sweet for upcoming knee replacement

The Florence Schneider Award

Florence Schneider was a strong proponent for, and lifetime member of, AAUW. She received our Outstanding Member Award in 1988 and 1989. In 1990 she was an Educational Foundation Named Grant honoree. Florence and her husband, Bill, had a dynamic impact on SOU, OSF, and other community programs. Perhaps the most visible signs today are the Schneider Museum of Art and the Schneider Children’s Center.

In the Ashland Branch, Florence is most remembered as an active recruiter and mentor for new members, especially younger women. As one of her recruits, Joan Thorndike said, “Florence forced us to keep learning, she pushed each of us beyond what seemed comfortable, she acted as an unbeatable role model, she expected us to question, and she expected us to show up and contribute.” Many members have stories of the impact this energetic woman had on their lives, a woman who passionately believed that AAUW should be an important part of every educated woman’s life.

Last year at our April meeting, Claire Carroll told the story of how Florence recruited her: “She had charm and ways to sway people. I kept saying I do not even know Oregon. Before I knew it I was president of the branch. Florence had done so much herself, you could not do anything but be agreeable with her.”

After Florence’s death in 1999, our Branch established the Florence Schneider Award in 2000 to honor other members with outstanding service to AAUW and the Ashland Branch. Each year a committee of former recipients selects an Ashland Branch member for this award from nominations submitted by our membership.

The recipient should exemplify the following values drawn from the life of Florence Schneider:

- Longstanding service to and loyal membership in AAUW
- Commitment to AAUW’s goals of lifelong education, equity for women and girls, and positive societal change
- Service as a strong mentor for strong women
- Support for cross-generation friendships
- Sharing personal talents in a thoughtful and deliberate manner.

We invite you to e-mail your nomination, with a description of the service this member has given to the Branch, to Pat Brewer by March 15. This award will be presented at the April meeting.

Past recipients: Norma Curtis and Betty Lou Dunlop, Helen Seiber, Treva Tumbleson, Laura Patton, Bettie Henry, Claire Carroll, Jan Waitt, Eleanore Perkins, Jean Conger, Suzanne Duncan, Diana Quirk, Nancy McLaughlin, Pat Brewer, Sherri Morgan, Carryl Breon, Elaine Sweet, Bessie Azari, Mimi Pippel.

4 ways to Give

To AAUW Ashland Scholarships!
Scholarship funds are managed by each institution's Foundation.

Donations made to the **Annual Funds** will be used this year for scholarships awarded in May 2018.

Endowment Funds were established to benefit women students for years to come. The principal remains intact and the earnings will be used exclusively for AAUW Ashland Scholarships at RCC and SOU, this year, next year, forever.

Check Writing Instructions:

Use a separate check for each fund.

Gifts for Southern Oregon University:
Make a check to **SOU Foundation**
Memo line:

1. AAUW Annual
2. AAUW Endowment

Gifts for Rogue Community College:
Make a check to: **RCC Foundation**
Memo line:

3. AAUW Annual
4. AAUW Endowment

Gifts of every size are appreciated!

No gift is too small or too large!

All contributions are tax-deductible.

Your employer may have a Matching Gift Policy. Inquire if they will match your donation.

If you are 70 ½ or older, and want to directly transfer a gift from your IRA account, see your IRA administrator.

EIN #93-6029623

Mail checks to:

AAUW Ashland
2305 Ashland St. Suite C #406
Ashland, OR 97520

Estate Planning Made Easy

“Get Your Act Together Before It’s Over”

Attend a free Estate Planning seminar at the Elk’s Lodge dining room on Monday, April 16th from 10 am to noon, presented by AAUW member Jean Conger. Jean will cover information needed for an attorney, how to choose a personal representative, and mistakes to avoid.

Call or email Jean soon to sign up. There is still room for five participants.

A noontime lunch is available at your own expense.

Jean earned an MS degree in Financial Planning at Golden Gate University in San Francisco and was a Financial Planner for Independent Financial Corporation in Marin County.

BREAKING NEWS!

March to a Million...“Ensuring Education for the Future”

We invite you to join us in an exciting opportunity! Our Ashland AAUW Branch has been challenged to raise \$500,000 in bequests and cash gifts to the SOU Endowment Fund. A generous, anonymous donor has pledged a \$500,000 bequest to match any monies we raise up to that amount. That means that we could potentially establish a \$1 million SOU Endowment Fund that would annually provide several SOU scholarships in perpetuity! Your gift, now, of cash and/or a bequest to the SOU Endowment Fund will continue to have an impact on higher education for women in the Rogue Valley forever!

So come join us now and be part of the future!

For information on how to give a cash gift or how to set up a bequest to the SOU Endowment Fund, please email or call Jean Conger, Endowment Committee Chair.

Dunn House Fundraiser

Thank you for the successful January fundraiser for Dunn House! Between donations and the first (annual?) silent auction we raised over \$1300! We are able to purchase both the dishwasher and microwave that were requested. Special thanks to Gretchen King, Alice Mallory, Kathleen Mackris, Sonja Friedman, and Pam Shay for their creative contributions.

Dawn Burks, Dunn House manager, said that they have received a number of great donations lately and will let us know what other items are a priority for the shelter. A number of our AAUW members have contacted me regarding potential donations for Dunn House. After conferring with Dawn, I have delivered dishes, pots and pans, a baby crib, stroller, and a vacuum for the clients.

If you'd like to help out the WIN (Women in Need) team by sorting books (that we sell for bus token purchase) or with other contributions, please get in touch with me.

Thanks so much,

—Carol Ryan, WIN Chair

Charitable Partners

These five members have pledged to make a donation to either the AAUW/SOU or AAUW/RCC Scholarship Fund every time an AAUW member uses their services or refers someone who uses their services. We thank them for their generosity and dedication to AAUW.

Julie Downey, Broker
Gateway Real Estate
541 261 -7939
gateway-realestate.com/julie-downey

Liz Murphy, CFP MBA/Financial Advisor
Raymond James Financial Services
541-779-9907
Liz.Murphy@RaymondJames.com
raymondjames.com/lizmurphy

Annette Pugh, Broker
Gateway Real Estate
541-840-1455
eap@mind.net

Dhyan Summers,
Licensed Marriage and Family Therapist
Summers Therapy
541-930-1100
mindfulaction@yahoo.com
Summerstherapy.com

Sara Walker, Broker
Patricia Sprague Real Estate
541-951-5454
sara@hatsoff2u.com
hatsoff2u.com

INTEREST GROUPS

Contact the Coordinator to join a group.

Arts and Language

AFTERNOON MOVIE GROUP meets on the 3rd Tuesday of each month to watch a movie at the Varsity or Ashland Street Cinemas. We will meet in the lobby ten minutes before the selected movie begins. If you wish, we can discuss the movie at a local hotspot afterwards. The selected movie and the time will be announced by email. Coordinator: Jean Conger

MUSICALS meets the 3rd Monday of the month at 4:30 pm, usually at the home of Ed Perkins. Look for a group e-mail. Coordinator: Diane Novak

OPERA meets the first Tuesday of each month at 4 pm. Our next meeting is March 6 at the home of Ed Perkins. The opera will be announced via email. Bring an appetizer or potluck dish, and wine or other beverage to share. Coordinator: Nancy Kramarenko

PLAY READING will be at 4pm Friday, March 23 at Annette's home. We will continue reading "Sense and Sensibility." Coordinators: Annette Lewis and Carolyn Peake

SHAKESPEARE AT OSF meets the 2nd and 4th Wednesday of each month at 12:30-3 pm at Annette Lewis's house. On March 14 and 28 we will be reading "Love's Labour's Lost." Coordinator: Annette Lewis

Book Groups

ADELANTE! Online book group sponsored by AAUW. Go to www.aauw.org/resource/adelante-book-of-the-month-club/ March's selection is "Senator Hattie Caraway: An Arkansas Legacy" by Nancy Hendricks. Hattie Caraway became the first female U.S. Senator by chance. When her husband passed away in 1931, she was appointed to fill his seat. What was supposed to be a temporary honor instead launched a career, as Caraway ran for and won reelection. Ultimately, she served as senator for 12 years — her tenure enduring through the Great Depression and World War II. Through previously unpublished letters and photos, Nancy Hendricks takes readers inside a career that altered the face of the U.S. political landscape.

BRAIN BOOKS meets on the 4th Tuesday at 1:30-3:30 pm at the Ashland Public Library. On March 27 we will discuss "Mothers and Others: The Evolutionary Origins of Mutual Understanding" (2009) by Sarah Hrdy. Hrdy shows how human caring for the young affects more than just mothers, increases caring and understanding, and changes how humans relate to each other. The book for April 24 is "The Politics Of Resentment" by Katherine J. Cramer. Coordinator: Sandra Coyner

DAY NONFICTION meets on the first Wednesday at 1 pm. On March 7 we will gather at the home of Linda Lipkind. She will lead us in discussing "Short Nights of the Shadow Catcher: The Epic Life and Immortal Photographs of Edward Curtis," by Timothy Egan. Coordinator: Linda Lipkind

EVENING NONFICTION meets on the 3rd Wednesday of each month at 7 pm. On March 21 we will meet at Gretchen King's home to discuss "Janesville: An American Story" by Amy Goldstein. Mary Coombs will lead the discussion. We would welcome new members! Coordinator: Ellen Fowler

FICTION DAY BOOKS meets on the 3rd Wednesday of each month from 1-3 pm. In March we will read "Commonwealth" by Ann Patchett at the home of Laurie Carter. The group is currently closed to new members due to size. Please contact coordinator to be on our waiting list. Coordinator: Kate Wolf-Pizor

MONDAY EVENING BOOKS will meet on Monday, March 12 at 7pm at the home of Margaret Dole to discuss "Dear Life: Stories" by Alice Munro. Sara Walker will be leading the discussion. Coordinator: Shannon Stuver

THURSDAY EVENING MYSTERY meets on the 2nd Thursday of each month at 7 pm. We will meet on March 8 at 7 pm at the home of Gayle Turner to discuss "The Dry" by Jane Harper. We would very much enjoy the company of any member who has either read the book or might be interested in joining the group. Please let Gayle and Rosemary know if you are planning to attend. Coordinators: Carol Ryan and Rosemary Adalian

Games, Genealogy, Knitting & Dining

BOARD GAMES meets on Wednesday, March 28th starting at 7 pm. Ginny Dugan will be our hostess. Please RSVP to Ginny. Coordinator: Marcella Theeman

GENEALOGY We meet at 1:30 pm on the 4th Thursday at the Jackson County Genealogy Library, 3405 S. Pacific Hwy., Medford. Our next meeting is March 22, 2018. Any AAUW Ashland member interested in family research (beginning or advanced) who would like to participate in the exchange of family history discoveries, stories, photos, and tips is welcome to join us. Coordinator: Linda Lipkind

KNITTERS AND STITCHERS will meet Thursday, March 9, at the home of Kay Johnson 1-3 pm. Please RSVP to Kay for directions, and bring a hand project to work on and items to share with the group. Coordinator: Peggy Audibert

POTLUCK DINNERS: The next AAUW Potluck will be held on Tuesday, March 20th at the home of Dick & Elaine Sweet. We will gather at 6pm to enjoy a potluck meal together. Please bring a dish to share and a bottle of wine (if you drink wine). As always, it is important that you RSVP if you can come (regrets not necessary). Your RSVP will ensure that you have a space at the table(s) and a chair to sit on. Coordinator: Elaine Sweet

Lobby Day

Summary of January 2018 Board Meeting

FINANCIAL SERVICES

- We have been unable to find a member to serve as Co-Financial Officer with Diana Quirk, who does not want to be the sole financial officer.
- The Board has hired Walsh Accounting in Ashland to perform accounting services for the Branch.

\$\$\$ 4 SCHOLARS

- The primary fundraiser is the garage sale occurring every other year with proceeds split between two calendar years.
- Chris Donchin has chaired this job since inception and wants to find a new chair. The program will not be able to continue unless a new chair or co-chairs are found.

SCHOLARSHIP FUNDS CRITERIA

The Board agreed to the following regarding granting of scholarship funds:

- SOU and RCC students receive scholarships
- \$\$\$ 4 Scholars funds go to RCC or SOU scholarships
- NCCWSL scholarships will be included in the scholarship fundraising appeal beginning in February 2019.
- WIN receives funds from book sales and donations.
- Maslow Project receives funds raised at the holiday party.

- A group will meet in September to discuss other possible recipients and what the Branch can offer. All such entities must meet the Branch's community project guidelines, which may be found on the Ashland AAUW website: <https://ashland-or.aauw.net>.

CELEBRATION OF SCHOLARS

- Sherri Morgan is the primary chair, assisted by co-chair Peggy Moore.
- The program will emphasize the scholarship winners and there will not be a keynote speaker.
- Volunteers are still needed for clean up, food, greeters, etc. Contact Sherri Morgan to volunteer.

SOUTH DISTRICT CHAIR

Mimi Pippel has resigned as South District Chair in order to focus on her position as AAUW coordinator with SOU as the partnership is growing stronger and the role more demanding. Please contact Sandy Theis or Gretchen King if you'd like to be our South District Chair – it's a wonderful way to get to know the other three branches in our District (Medford, Grants Pass, and Klamath Falls.)

NOMINATING COMMITTEE

Gretchen King will chair the nominating committee and Pam Shay and Janet Troy will serve as members. Please contact Gretchen King if you'd like to serve.

—Peggy Moore,
Secretary



Mardy Stevens, AAUW Oregon; Phyllis Fernlund; Catherine Lutes



Back row: Regina Ayars, Catherine Lutes, Phyllis Fernlund, Susan Moen from Jackson County SART. Front: Susan Hollandsworth, Sara Brown



Susan Hollandsworth and Sara Brown



Trish Garner, AAUW Oregon Public Policy Chair



Photos by Regina Ayars

February 2018



Kellie Devore, Vice President of Strategy & Business Initiatives at Planned Parenthood of SW Oregon, spoke and answered questions at the February Branch meeting about the history, mission and services of Planned Parenthood and its six health centers in southwest Oregon.



Our Mission

- **Planned Parenthood of Southwestern Oregon seeks to ensure the right of all individuals to manage their sexual and reproductive health, by providing health services, education, and advocacy.**
- **Our vision is a world in which all children are wanted and cared for, all people have equal rights and dignity, sexuality is expressed with honesty, equality, and responsibility, and the decision to have children is private and voluntary. PPSO is dedicated to building strong, healthy communities, and our most important strategic goal is to help the healthiest generation ever.**



Kellie Devore and Tricia Acheatel



Ashland Vision

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Newsletter deadline is the 15th of the month.
Photos of interest group activities are welcome.

AAUW Ashland Website:

<http://ashland-or.aauw.net>

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability or class.