

# AAUW Ashland Strategic Plan for 2016-2017

		Who is taking the lead?
<b>Goal # 1 Advance Equity for Women and Girls</b>		
Indicators of success?	Increase (by nn? 20?) the local women and girls who are helped by our service and philanthropy	
	Communicate effectively to our elected officials about relevant issues in 2017	
Activity	MAINTAIN: Scholarships, Public Policy team, WIN, AWSEM, Strong Girls/Women, CEDAW	
Activity	Estimate baseline: how many women/girls are currently helped by AAUW-Ashland	Comm. Projects
Activity	Explore creating scholarship programs for NCCWSL, AWSEM, and AHS	Treas, Schol.Team
Activity	Begin one additional local project (collaborate with other org. or our own)	NEW chair under Comm. Projects
Activity	Re: state -- Increase participation in Lobby Day in Salem and have at least 1/3 members communicate with our state reps on our issues	Public Policy
<b>Goal # 2 Increase our participation and leadership in national, district, and state levels</b>		
Success?	80% of our Branch members will know National's resources, goals and projects	
Success?	Increase our participation in state and regional activities by 50%	
Activity	Estimate baseline: how many participated in state and regional in past 2 yrs?	Mimi
Activity	Review national research and present at Branch meeting(s)	Leaders found by Co-Presidents
Activity	Plan one all-district-branches event bi-annually (starting 2017-18)	Program Chairs
<b>Goal # 3 Develop leadership skills and experience of our own members and other women and girls in our community</b>		
Success?	(nn? 10?) additional local women take leadership position because of our activity	
Activity	Present current resources on leadership from our national (report, video?) to Branch meeting(s) and perhaps other events. Include "unconscious bias."	New person work w/Prog.Chairs
Activity	Succession planning: each branch officer identify one or more who might take this leadership position in the future, and mentor, train, support	ALL officers
<b>Goal # 4 Strengthen our University Partnership with SOU</b>		
Success?	SOU leadership knows of and values AAUW's Mission and record of work for women and girls)	
Success?	At least ten SOU students or faculty/staff (not retirees) engaging regularly with us	
Activity	Get involved in supporting and being present for WRC activities	Univ. Partner chairs (Mimi, Olena)
Activity	Invite new President to speak at branch meeting(s)	
<b>Goal # 5 Refine our branch infrastructure</b>		
Success ?	Officers' responsibilities are clear & coordinated and being here is fun	
Activity	Update and complete job descriptions.	Elaine H.
Activity	Strengthen officer liaison relationship of two-way communication between board-member chair and others on her team , Liaisons provide written updates for all activities in their area for Board meetings	Sandy T.
Activity	Decision making: become adept at using consensus model	Co-Pres & Parl.
Activity	Explore two-year staggered terms for our officers	Nominating Comm